

# Southwest Regional Collegiate Cyber Defense Competition

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Additional information  
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Thank you for your interest in supporting the Southwest Collegiate Cyber Defense Competition. The University of Tulsa is proud to host the event, which challenges students to assume the role of a company's information and security staff, protect its network from attack and perform a month's worth of work in one weekend.

Organizers of the SWCCDC rely on the generous contributions of sponsors to attract participants and uphold the event's reputation as a well-respected student competition. Sponsors have a unique opportunity to meet and recruit the most promising students in the cybersecurity industry. There are several levels of sponsorship.

We use the funds to pay for competition hardware and software, as well as hotels and meals for the students. Our goal is to cover all costs of the competitors to increase access.

### **About CCDC Regionals**

The first regional CCDC event was held in 2005 after a nationwide group of educators, students, government officials and industry representatives established a cybersecurity competition for post-secondary students. Hundreds of teams compete annually to represent one of 9 regions at the national event. CCDC was created in the Southwest region and has been providing students with fast-paced hands-on learning for over a decade.

### **Student Impact**

Participants gain hands-on experience securing systems, managing business demands and prioritizing tasks while working on a mix of operating systems, networking equipment and hardware components. Students also are exposed to new software, hardware and other applications they typically don't encounter in a classroom environment. Faculty and staff benefit by incorporating observations and experiences to improve their curriculum and classroom experience.

### **Sponsor Benefits**

Sponsors and supporters play a large role in competition events. SWCCDC participants are the best and brightest students in the nation who must compete against other teams in the region to qualify for the event. The SWCCDC hosts a recruiting mixer designed to link participants with potential employers. Sponsors are invited and encouraged to attend the event to meet and recruit competitors.

Without sponsorship, SWCCDC participants would not receive exposure to the latest technology or develop cutting-edge cybersecurity skills. SWCCDC actively seeks vendors to introduce the latest products to students and advance the level of competition.

*Thank you for your interest in the SWCCDC event. Your support is greatly appreciated.*

# SWCCDC Sponsorship Levels



- Sponsor name in text on website, T-shirt and promotional materials
- Sponsor can provide small free promos in team bag (pen, USB drive, notepad, etc.)
- Registration for one person to attend competition as an observer



- All Bronze benefits
- Two seats reserved at the awards dinner
- Graphic logo for your organization on the website, T-shirt, and promotional materials
- Invitation for two people to attend the recruiting mixer
- Sponsor can provide larger promotional items in the team bag



- All Silver Benefits
- Access to all of the student competitors' résumés
- 6-foot table or small booth at recruiting event and during the game in the break/food area



- All Gold benefits
- 5 minutes to address the teams at the closing ceremonies/awards dinner
- 2 6-foot tables at the recruiting event (or large booth) and during the competition
- Large co-branded promotional item with your organization and SWCCDC logos
- Access to scoring data after the competition



- All Platinum benefits
- Logo on the teams' badges
- Branding of the winning team and coach gifts
- "Keynote" style talk at the awards dinner
- Friday night event hosted by the sponsor with exclusive access to all competition entrants



## Team Bags

Each team will receive a team packet, information about the SWCCDC event and sponsor promotional materials. Bronze level sponsorship includes the option to provide a small promotional item (e.g., flash-drive, pens, lanyards, etc). Silver level and above includes larger promotional materials (e.g., pamphlets, card-stock flyers, etc). Platinum level sponsorship includes a co-branded promotional item featuring the organization's logo and the SWCCDC's logo (e.g., large travel coffee cup, water bottle, hat, etc).

## Recruiting Event

A recruiting event will be held in the evening after the competition. Food will be provided and students will have an opportunity to meet with sponsors and discuss potential internships or jobs. The Bronze package includes an invitation for a member of a sponsor's organization to attend the recruiting event. The Gold package includes placement of a single table or small booth at the event. The Platinum package includes two tables or a large booth for your organization.

## Food/Break Room Booths/Tables During the Game

Any Gold or higher package includes a booth in the student break/food room during the game. Students can take a break from the stress of the game, grab a drink or snack and talk with sponsors.

## Awards Ceremony and Dinner

Platinum and Diamond levels include the option for sponsors to address the competitors at the awards ceremony and discuss how the competition is relevant to their organization. Platinum sponsors are given up to five minutes, and Diamond sponsors have the option to speak for up to 20 minutes. Silver sponsors will have one seat, and Gold and Platinum sponsors will have two seats. The Diamond level includes 2 seats at the Dinner.

## Game Observation Rights

All levels of sponsorship are provided a limited number of observer badges that will allow them to enter the student competition rooms and observe the game. Observers are not allowed to interact with the teams while the competition is active. Observers will be required to disclose their organization when entering the room.

# Sponsorship Agreement Details

## Monetary Compensation

Contributions for SWCCDC will be accepted until the end of February. Payments can be made online, by check, credit card or transfer. If an organization's payment is not received by early March, the competition may be unable to list it as an official sponsor or provide the benefits associated with sponsorship.

## Personnel

Volunteering time, while greatly appreciated, is not considered a deductible donation under current IRS guidelines. When calculating donations, gifts or sponsorship levels, volunteer time is not eligible.

## Software and Hardware Donations

Software and hardware are valued at the cost of the license over the time period SWCCDC is allowed to use it. Software or hardware contributions will not exceed the \$5,000 sponsorship level each unless they are accompanied by an additional monetary

or software/hardware contribution. Hardware donations/loans must be available three weeks prior to the competition for logistical purposes. Hardware is valued at the cost of the hardware over the time period it is available to SWCCDC. A device valued at \$12,000 available to the SWCCDC for one month would be valued as a \$1,000 donation.

## Giveaway Items and In-Kind Donations

Sponsors may provide giveaways such as T-shirts, pens and other items with their logo for distribution during the recruiting banquet or at the awards ceremony.

## Press and Media

Sponsors are allowed to publish a press release or article discussing SWCCDC and their involvement.

